

*Orgullosos de Lo Que Somos Y Todo Lo Que Podemos Ser!
Proud of Who We Are and All We Can Be!*

Love Where You Live Cumberland County NJ is a project of the
Bridgeton Area Chamber of Commerce Foundation
P.O. Box 1063, Bridgeton, NJ 08302
www.CumberlandGrows.com/BACCLWYL
856-455-1312 bacc@baccnj.com

Love Where You Live - Cumberland County (LWYLCC)

VISION: We believe that the greatest ability to bring about positive change in our communities and in our own lives lies with each and every one of us. Transforming this individual and collective capability into constructive good represents our highest hope and greatest recourse.

MISSION: Our goal is to be a transformative force, to elevate and amplify the good that is already being done in the county. Specifically, 1) Facilitating a positive perception of the county for those living here and those outside the county; 2) Empowering citizens, businesses, organizations, and others in the community to effect positive change; 3) Improving the sense of wellbeing among citizens both about where they live and about their lives. This will be done by collaborating with the similarly minded.

Love Where You Live - Beacons of Pride (LWYLBP) Matching Grant Program

Beacons of Pride are community beautification and improvement projects on public property or highly visible private property with public-only message. The projects must support the mission of Love Where You Live:

1. Facilitating a positive perception of the county for those living here and those outside the county
2. Empowering citizens, businesses, organizations, and others in the community to effect positive change
3. Improving the sense of wellbeing among citizens both about where they live and about their lives.

ELIGIBILITY

1. Applications may be submitted by local businesses and organizations, including non-profit community service organizations, serving the Bridgeton area in Cumberland County, NJ.
2. Applicants must have the financial resources to pay for the project costs in full, with up to 50% to be repaid with funding from this grant program.
3. Projects must be located in the Bridgeton area of Cumberland County.
4. The beautification and/or improvement project must be on public property or highly visible private property with public message only.
5. Please note that any applications that seek funds for business operating expenses and/or capital improvements for the business do not qualify for funding.

6. The projects must support the mission of Love Where You Live.
7. A complete LWYLBP application with required supporting documents must be submitted beginning September 1, 2024 and no later than the application deadline November 1, 2024.
8. Submitting an application and approval of a grant does not guarantee funding. Funding will be provided upon successful completion of the project per the Funding Agreement.

FUNDING

1. LWYLBP grant program will fund 50% of hard costs, up to a maximum of \$20,000 per project. Project may be larger in value, but LWYL grant maximum is \$20,000 per project.
2. Grant funding will be provided when:
 - a. The applicant provides proof that project is complete, including any government inspections or certifications that may be required
 - b. The applicant provides proof that all materials and supplies, services, and contractors have been paid.
 - c. The LWYL Committee inspects the project and supporting documents and deems it satisfactorily completed.

APPLICATION PROCESS

1. Submission of a complete and signed LWYLBP application form.
2. Supporting documents should include:
 - a. Project budget and timeline, including funding sources and amounts
 - b. Project description including images / drawings / maps of the project and its location.
 - c. Applicant and partners must have financial ability to pay for the project prior to reimbursement of funds from this grant.
 - d. Proof that the applicant has approval of the owner of the land where the project will be located.
 - e. Projects must meet zoning and permit approval of the local municipality.
 - f. Plan for the continued maintenance of the project.

FUNDING AGREEMENT

Applicants who are approved for LWYLBP grants will enter into an agreement with LWYLCC that will include these and other conditions:

1. Complete the project within one year of the execution of the funding agreement between the applicant and LWYLCC.
2. Provide proof that general liability insurance for the project has been obtained and is in force to cover the duration of the project.
3. Provide status and proof of zoning, and permit approval by local municipality.
4. Provide a waiver indemnifying LWYLCC from any injuries or damages related to construction of the project.
5. Provide periodic project status reports to LWYLCC including providing an updated copy of the construction project checklist as provided by LWYLCC to monitor project completion.
6. Erect signage provided by LWYLCC during construction indicating LWYLCC funding and partnership in the project, and permanent signage after completion of the project.

7. Agree to allow LWYLCC to provide publicity for the project, including acknowledgement of all partners in the project including LWYLCC.

PROJECT CATEGORIES

1. Landscape and hardscape beautification in high traffic areas
2. Park beautification and improvements in highly utilized areas
3. Signage or mural projects in high traffic areas that promote pride and place
4. Lighting design projects and other curb appeal improvements

LWYLCC COMMITTEE

Ed Overdeest, Chairman, Overdeest Nurseries, Chamber Member
Barry Seay, Vice Chairman, South Jersey Water Conditioning Service, Chamber President
Laurie LaTorre, Secretary, Chamber Member Services Director
Tony Stanzione, Treasurer, Chamber CEO, Cumberland Development Corp. Exec. Director
Jonathan Cummings, Revive South Jersey, Chamber 1st VP
Minerva Alvarado, Essential Senior Benefits, Chamber 2nd VP
Carol Musso, Century Savings Bank, Chamber Board Member
Catherine Hardy, A Whiskey Array, Chamber Board Member
Meghan McCormick Hoerner, Cumberland Mutual, Chamber Board Member
Bruce Riley, Ultra Clean Technologies, Chamber Member
William Whelan, Ocean First Bank, Chamber Member
Mayor Albert Kelly, Bridgeton, Chamber Board Member
Mayor Robin Freitag, Hopewell, Chamber Member
Mayor Jim Crilley, Upper Deerfield, Chamber Member

For more information:

856-455-1312 – Bridgeton Area Chamber of Commerce

Tony Stanzione and Laurie LaTorre

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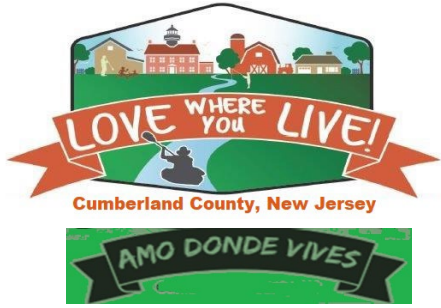
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www.CumberlandGrows.com/BACCLWYL
Get information on Love Where You Live



Visit us on Facebook



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Beacons of Pride Matching Grant Application

Love Where You Live Cumberland County, NJ

Complete the attached form in a clear and concise manner.

APPLICATION PERIOD AND DEADLINE: SEPTEMBER 1, 2024 TO NOVEMBER 1, 2024

Applicant Organization(s): _____

Address: _____

Phone: _____ **Fax:** _____ **Email:** _____

Contact Person and Phone Number(s): _____

Federal ID No. _____ **Tax Exempt?** _____

Applicant Legal Structure: Corp. Partnership Non-profit Corp. Sole Proprietor

Name of the Proposed Project: _____

Location of the Project: _____

Street Address: _____

Municipality / Town: _____

Tax Map Info. Block _____ **Lot** _____

Project Summary: (a more detailed description of the project should be one of the supporting documents)

Provide a brief description of the applicant for this grant:

Provide a statement about how this project supports the mission of LWYLCC and makes a noticeable improvement in the community and how people feel about the community:

Timeline / Finances / Funding:

When will project begin: _____ Estimated Completion Date: _____

Total Project Cost: \$ _____

How much will partners contribute:

Name of Funding Partners: _____ Amount: _____

Name of Funding Partners: _____ Amount: _____

Name of Funding Partners: _____ Amount: _____

Grant Amount Request: \$ _____

Authorizing Signature and Title for Applicant Organization Date

Authorizing Signature and Title for Applicant Organization Date

Authorizing Signature and Title for Applicant Organization Date

Supporting Documents Required

1. Project budget and timeline, including funding sources and amounts
2. Detailed project description including images / drawings / maps of the project and its location.
3. Proof that the applicants have approval of the owner of the land where the project will be located.
4. Proof that applicants have municipal or other government approvals.

5. A plan for the continued maintenance of the project.
6. Additional supporting documents may be requested on a project-by-project basis.

For more information:

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EVALUATION CRITERIA

Criterion	Score	Explanation
SUPPORTS PROGRAM MISSION	0 - 10	See mission.
COST SHARING ABILITY AND FUNDING	0 - 10	Proof of ability to pay for the project's expenses before the grant funding from LWYLBP.
IMPACT OF THE PROJECT ON THE PUBLIC AND PERCEPTION	0-10	Project visibility and degree of positive impact.
PARTICIPATION AND COLLABORATION	0-10	Evidence of broad-based neighborhood support and/or participation. Extent of collaboration with other organizations and/or groups.
PROJECT DESIGN	0-10	Well-planned, cost-effective, and ready for implementation; shows a clear and reasonable vision for sustaining the project and resulting improvements. Budget is a reasonable projection of expenses and revenue. Proposed and related activities are an innovative response to meeting the LWYLCC mission.
COMPLETION OF PROPOSED PROJECT	0-10	Applicant and any partners have shown they have the ability to carry out and complete the project.