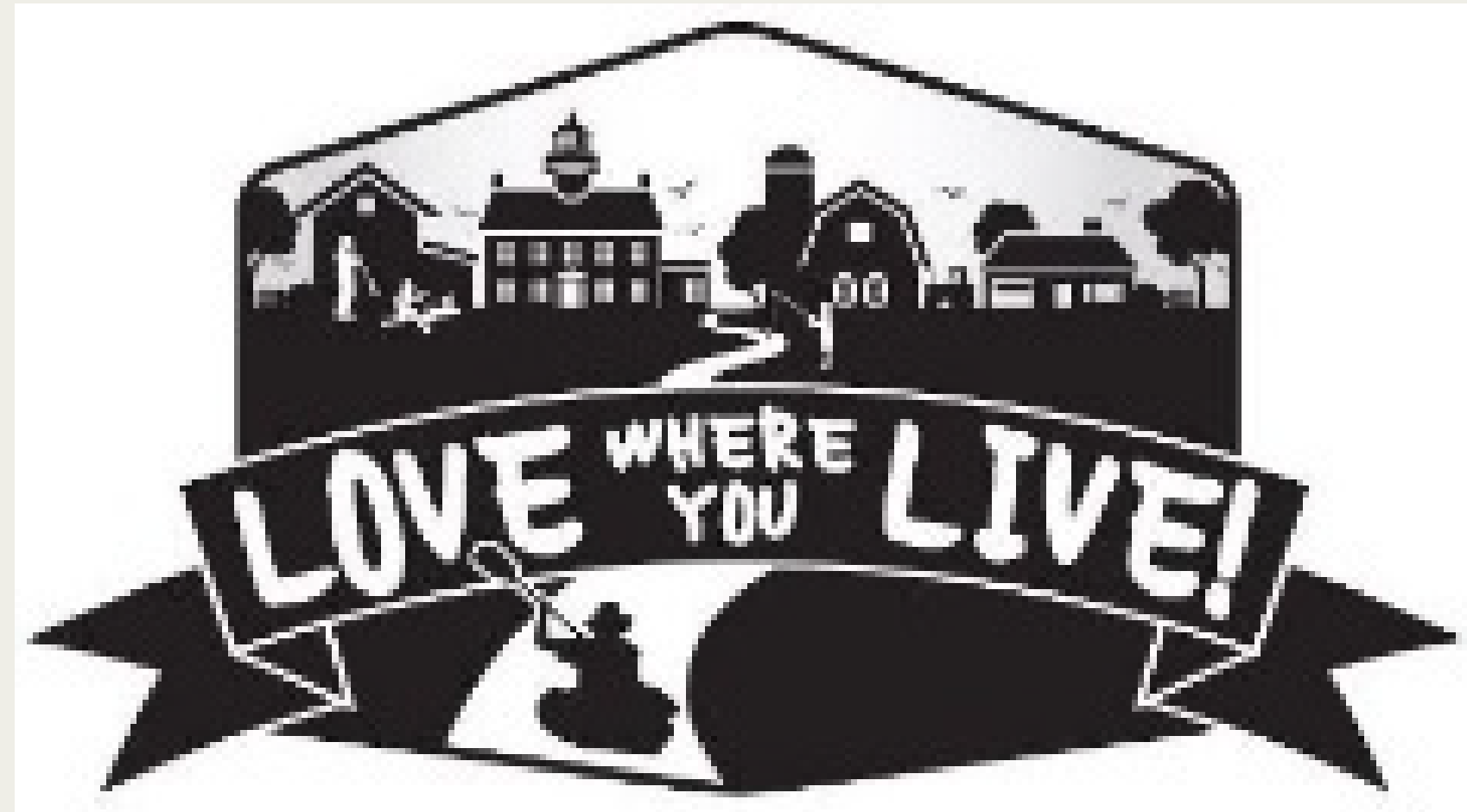


# LOVE WHERE YOU LIVE

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CUMBERLAND COUNTY

A Project of the Bridgeton Area Chamber of Commerce Foundation



## VISION

We believe that the greatest ability to bring about positive change in our communities and in our own lives lies with each and every one of us. Transforming this individual and collective capability into constructive good represents our highest hope and greatest recourse.



## **MISSION:**

**Our goal is to be a transformative force, to elevate and amplify the good that is already being done in the county. Specifically**

- 1) Facilitating a positive perception of the county for those living here and those outside the county**
- 2) Empowering citizens, businesses, organizations, and others in the community to effect positive change**
- 3) Improving the sense of wellbeing among citizens both about where they live and about their lives. This will be done by collaborating with the similarly minded.**



# LOVE WHERE YOU LIVE

## CUMBERLAND COUNTY

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A 2 part community initiative

LWYL promotes all community initiatives activities and involvement that creates and nurtures spirit of

Community  
Involvement  
&

Pride in where we live, work, and play.

Recently, LWYL has evolved and collaborated with the Bridgeton Area Chamber of Commerce Foundation for greater involvement with area businesses.

The Beacons of Pride

Community Beautification and improvement projects on public property or highly visible private property with a public only message



## **BEACONS OF PRIDE**

### **Grant Matching Program**

A matching grant program up to \$20,000.00

The projects must support the mission of Love Where You Live:

1. Facilitating a positive perception of the county for those living here and those outside the county
2. Empowering citizens, businesses, organizations, and others in the community to effect positive change
3. Improving the sense of wellbeing among citizens both about where they live and about their lives.

**LOVE WHERE YOU LIVE**  
**CUMBERLAND COUNTY**

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# **BEACONS OF PRIDE**

## **Grant Matching Program**

**LOVE WHERE YOU LIVE**

**and**

**The Bridgeton Area Chamber of Commerce Foundation**

**A partnership that brings  
greater involvement of businesses and organizations**

# LOVE WHERE YOU LIVE

## CUMBERLAND COUNTY



**kind of dollars and cents**

# **LOVE WHERE YOU LIVE**

## **CUMBERLAND COUNTY**

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**Ed Overdevest, Chairman, Overdevest Nurseries, Chamber Member**

**Barry Seay, Vice Chairman, South Jersey Water Conditioning Service, Chamber President**

**Laurie LaTorre, Secretary, Chamber Member Services Director**

**Tony Stanzione, Treasurer, Chamber CEO, Cumberland Development Corp. Exec. Director**

**Jonathan Cummings, Revive South Jersey, Chamber 1st VP**

**Minerva Alvarado, Essential Senior Benefits, Chamber 2nd VP**

**Carol Musso, Century Savings Bank, Chamber Board Member**

**Catherine Hardy, A Whiskey Array, Chamber Board Member**

**Meghan McCormick Hoerner, Cumberland Mutual, Chamber Board Member**

**Bruce Riley, Ultra Clean Technologies, Chamber Member**

**William Whelan, Ocean First Bank, Chamber Member**

**Mayor Albert Kelly, Bridgeton, Chamber Board Member**

**Mayor Robin Freitag, Hopewell, Chamber Member**

**Mayor Jim Crilley, Upper Deerfield, Chamber Member**



# LOVE WHERE YOU LIVE

## CUMBERLAND COUNTY



A video conference interface. The main video shows a man with short, light-colored hair and glasses, wearing a blue and white striped shirt. He is sitting in a wooden chair. In the top right corner, there are two smaller video windows. The top one shows a woman with long dark hair and glasses, wearing a red top. The bottom one shows a man with short grey hair, wearing a light blue button-down shirt, sitting at a desk in an office. At the bottom of the main video frame, there is a white rounded rectangular box containing the text "its beginnings with CAWA" in bold, dark blue font.

**its beginnings with CAWA**

# **LOVE WHERE YOU LIVE**

## **CUMBERLAND COUNTY**

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### **Project goals of Love Where You Live partnering with Bridgeton Area Chamber of Commerce Foundation**

**Reaching Businesses and Organizations and encouraging  
these groups to sponsor a project  
These groups have unique resources and an inherit ability to  
get things done**

**Beacons of Pride Projects in the Greater Bridgeton Area  
showcase what LWYL is all about: Feeling Proud of Who We  
Are and All We Can Be in our Community**

# LOVE WHERE YOU LIVE

## CUMBERLAND COUNTY

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Example of LWYL  
Projects  
Sponsored by  
Century Savings Bank

# LOVE WHERE YOU LIVE

## CUMBERLAND COUNTY

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### PROJECT CATEGORIES

1. Landscape and hardscape beautification in high traffic areas
2. Park beautification and improvements in highly utilized areas
3. Signage or mural projects in high traffic areas that promote pride and place
4. Lighting design projects and other curb appeal improvements

## ELIGIBILITY

1. Applications may be submitted by local businesses and organizations, including non-profit community service organizations, serving the Bridgeton area in Cumberland County, NJ.
2. Applicants must have the financial resources to pay for the project costs in full, with up to 50% to be repaid with funding from this grant program.
3. Projects must be located in the Bridgeton area of Cumberland County.
4. The beautification and/or improvement project must be on public property or highly visible private property with public message only .
5. **Please note that any applications that seek funds for business operating expenses and/or capital improvements for the business do not qualify for funding. This matching grant program is intended to support community beautification projects only.**
6. The projects must support the mission of Love Where You Live.
7. A complete LWYLB application with required supporting documents must be submitted beginning September 1, 2024 and no later than the application deadline November 1, 2024

# LOVE WHERE YOU LIVE

## CUMBERLAND COUNTY

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### FUNDING

1. LWYLBP grant program will fund 50% of hard costs, up to a maximum of \$20,000 per project. Project may be larger in value, but LWYL grant maximum is \$20,000 per project.
  
2. Grant funding will be provided when:
  - a. The applicant provides proof that project is complete, including any government inspections or certifications that may be required
  - b. The applicant provides proof that all materials and supplies, services, and contractors have been paid.
  - c. The LWYL Committee inspects the project and supporting documents and deems it satisfactorily completed.

# LOVE WHERE YOU LIVE

## CUMBERLAND COUNTY

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For more information:

856 -455 -1312 – Bridgeton Area Chamber of Commerce

Tony Stanzione and Laurie LaTorre

[bacc@baccnj.com](mailto:bacc@baccnj.com)

[www.CumberlandGrows.com/BACCLWYL](http://www.CumberlandGrows.com/BACCLWYL)

# Thank you!

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LOVE WHERE YOU LIVE  
CUMBERLAND COUNTY

